



# HOUSE WINE

Inspired by the everyday table wines of Europe, House Wine embodies delicious wine with maximum value and quality, with an iconic, bold label that's easy to spot. House Wine brings great wine, at a great price, to any great occasion with its robust and complex flavors blended to be shared and enjoyed for all occasions. The result is a daily House pour that everyone can enjoy and afford. Our House is your House so grab a bottle, box, or can, and make it your own.

## KEY SELLING POINTS

- House Wine provides maximum value and quality in a minimalist package, offering great wines at great prices
- House Wine continues to innovate with a variety of convenient packing solutions for any occasion and one of the few brands to offer bottle, box and can options

**Classic Bottles:** Our original packaging in the 750ml glass bottle is the trophy of wine-drinking traditionalists.

**Convenient Cans:** A national top-seller, these single-serve formats — equivalent to two glasses of wine — have helped build a movement in how we enjoy wine!

**Everyday Box:** This sturdy little box holds the equivalent of 4 standard 750ml bottles of wine making it a perfect kitchen companion.

- House Wine is the #1 can brand nationally
- House Wine has earned over 30 Best Buys!
- House Wine is gluten free with only natural flavors and no artificial sugar added

• House Wine partners with the **Human Rights Campaign** and donates \$2 of every case of Limited Edition Rosé Bubbles sold to this worthy organization.



## WINEMAKER

A true original with nearly two decades in the wine industry, award-winning winemaker Hal Landvoigt continues to drive House Wine to be unique, carefree and delicious. His motto “don’t overthink it, just drink it.”

## OUR HOUSE IS YOUR HOUSE

ORIGINALHOUSEWINE.COM

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